

ON.DXB

FILM . GAME . VIDEO . MUSIC

21 - 23 NOVEMBER 2019
DUBAI STUDIO CITY
SOUND STAGES

EVENT SCHEDULE

THURSDAY 21 NOV - SATURDAY 23 NOV
11AM - 11PM

MAINSTAGE

- 2:00PM THE KNAVIE SHOW
- 3:00PM HAMZA3SSAM & DON KAMELO: HIP HOP & RAP PERFORMANCE
- 4:00PM 70S ROCK FESTIVAL: BLUESPOWER
- 5:00PM COMEDY & COMPETITIONS WITH MINA LICCIONE
- 6:00PM LIZA KOSHY
- 7:00PM ANGHAMI SESSIONS
- 10:00PM AROUND THE WORLD WITH SANDRA SAHI

22
FRIDAY

THE CIRCLE STAGE

(ONLY WITH INDUSTRY ARENA PASS)

- 11:30AM **THE POWER OF WRITING FEMALE DRIVEN CONTENT & YOUTH ORIENTED STORIES**
AFNAN ALQASIMI - CREATOR & WRITER OF BOXING GIRLS, MBC STUDIOS
- 12:30PM **THE POWER OF BILINGUAL DESIGN: CREATING GLOBAL WORK WITH LOCAL RELEVANCE**
GHADA WALI - FOUNDER & CREATIVE DIRECTOR, WALI'S STUDIO
- 1:30PM **IN CONVERSATION WITH MJRM GAMES**
MODERATOR: BARAA ABDULLA - MC & NEWS READER, BAHRAIN TV
- 2:30PM **SUCCESS WON'T FIND YOU, YOU NEED TO GO AND EARN IT**
REINE ABBAS - CO-FOUNDER & COO, WIXEL STUDIOS
- 3:30PM **HOW MR. BEAN TOOK OVER THE WORLD**
TOM BEATTIE - PRODUCER OF THE MR. BEAN ANIMATED SERIES
- 4:30PM **CAN YOUR BRAND SING?**
ELIE ABOU SALEH - VICE PRESIDENT, ANGHAMI
- 5:15PM **IN CONVERSATION WITH KANO**
MODERATOR: SAEED SAEED - JOURNALIST, THE NATIONAL

THE ALFAN SHOWCASE STAGE

(ONLY WITH INDUSTRY ARENA PASS)

- 11:00AM **CALL FOR CONTENT - GAME PITCH**
- 1:00PM **CALL FOR CONTENT - MUSIC PITCH**
- 3:00PM **GET THE BEST PROFIT OUT OF YOUR CONTENT AS AN INDEPENDENT ARTIST**
REEM TAREK - MUZICUP PRODUCT LEAD, ARPUPLUS
- 4:00PM **THE ART OF AUDIO: STORYTELLING WITH SOUND**
MSHARI ALONAIZY - CHIEF CREATIVE OFFICER, FINYAL MEDIA
- 5:00PM **THE EVOLUTION OF GAMING**
KARIM IBRAHIM - CEO, ROBOCOMVR

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12:00PM **PODCASTS TAKE CENTRE STAGE: BEHIND THE MIC YET**

LEADING THE WAY

1. LEILA ALANANI - CO-FOUNDER & CEO, FINYAL MEDIA
2. MAYSS AL ALAMI - PROGRAM OFFICER, SOWT
3. HEBAH FISHER - CO-FOUNDER & CEO, KERNING CULTURES
4. CHIRAG DESAI - FOUNDER & CEO, AMAEYA MEDIA
5. JAMIL ADAS - HOST & CO-FOUNDER, HAMBURGER GENERATION

MODERATOR: AYESHA KHAN, PODCAST PRODUCER, THE NATIONAL

1:00PM **GAMING: FROM ART TO BUSINESS**

1. HABIB CHAMS - FOUNDER & MANAGER, DIGITAL GAMES CONFERENCE DUBAI
2. AHMED TEHEMAR - MARKETING MANAGER, GAMELOFT
3. MOHAMMED ALTURKISTANI - MENA DIRECTOR, TENTACLE GAMING
4. HIBA MUHAREB - CO-FOUNDER & CEO, SHANAB GAMES
5. NAFLA AL ZAABI - FOUNDER & GENERAL MANAGER, RED THUMBS

MODERATOR: BARAA ABDULLA - MC & NEWS READER, BAHRAIN TV

2:00PM **THE CHANGE IGTV BROUGHT TO INSTAGRAM**

1. IMAD HECHAIME - COMMERCIAL DIRECTOR, TELFAZ11
2. MANAL MANSOOR - DIGITAL INFLUENCER

MODERATOR: SAMER JOHNNY JAMAL - STRATEGIC PARTNER MANAGER (MENA), INSTAGRAM

3:00PM **THE CHALLENGE OF CREATING VALUABLE CONTENT AND GROWING YOUR AUDIENCE AT THE SAME TIME**

1. MAHA JAAFAR (MAHA AJ) - DIGITAL INFLUENCER
2. HADEEL MAREI - DIGITAL INFLUENCER
3. SALAM KATANANI - DIGITAL INFLUENCER

MODERATOR: WAEEL ATILI - CREATIVE FOUNDER, KHARABEESH

4:00PM **GREENER SCREEN: HOW TO CREATE A SUSTAINABLE FILM, TV AND DIGITAL PRODUCTION**

1. ROSER CANELA-MAS - INDUSTRY SUSTAINABILITY MANAGER, BAFTA
2. ZENA HARRIS - PRESIDENT, GREEN SPARK GROUP

MODERATOR: BASSAM ALAS'AD - GENERAL MANAGER & CHIEF CONTENT OFFICER, CMS GULF

5:00PM **THE ART OF STORY-TELLING AND CREATING COMPELLING CONTENT**

1. ALAA YOUSEF FADAN - CEO & MD, TELFAZ11
2. LEA BADRO HAMADEH - PARTNER & PRODUCER, BLINK STUDIOS
3. ROOZBEH AL KAFI - ASSISTANT PROFESSOR OF DIGITAL PRODUCTION AND STORYTELLING, AUD
4. MOHAMED EL BASSIOUNI - CO-FOUNDER & MANAGING DIRECTOR, TAYARAH
5. AMNA ABULHOUL - CREATIVE DIRECTOR, CEREMONIES AT EXPO 2020 DUBAI

MODERATOR: RICHARD FITZGERALD - MD & FOUNDER, AUGUSTUS

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THE CANON STUDIO

- 2:00PM HOW TO ENGAGE WITH VIDEO**
VIT KODOUSEK, SQUARE MOTION
- 3:30PM INSTAGRAM STORY SCHOOL**
SAMER JONNY JAMAL, INSTAGRAM
- 4:30PM GUERRILLA FILMMAKING**
DANNY LYANN, CANON
- 6:00PM ANGHAMI FOR ARTISTS: THE SCIENCE BEHIND THE PLATFORM**
MARK ABOU JAOUDEH, ANGHAMI

22
FRIDAY

CINEMA

- 12:00PM DANTDM PRESENTS: THE CONTEST SCREENING + Q&A**
TOM GREENWOOD MEARS, PRODUCER
- 2:00PM AMALI SCREENING + Q&A**
MIGUEL ASTUDILLO, DIRECTOR
- 3:00PM NIGHTMARE OF GAZA EXCLUSIVE PREVIEW + Q&A**
FARAH NABULSI, FILMMAKER
- 4:00PM AFS SHORT FILMS SCREENING + Q&A**
IMAGE NATION
- 5:00PM TWISTED BLUES SCREENING + Q&A**
FILMMAKER, JAC MULDER
- 7:00PM YOU WILL DIE AT 20 (GULF PREMIERE, SUDAN)**
PRESENTED BY CINEMA AKIL
- 9:00PM PAST & PRESENT DIALOGUE WITH YOUSIF IBRAHIM & ISLAM MUBARAK**
PRESENTED BY CINEMA AKIL
- 10:00PM CLASSIC NIGHT: CAIRO STATION (EGYPT)**
PRESENTED BY CINEMA AKIL