

ON.DXB

FILM . GAME . VIDEO . MUSIC

21 - 23 NOVEMBER 2019
DUBAI STUDIO CITY
SOUND STAGES

EVENT SCHEDULE

THURSDAY 21 NOV - SATURDAY 23 NOV
11AM -11PM

MAINSTAGE

- 11:00AM OPENING CEREMONY**
EMIRATES YOUTH SYMPHONY ORCHESTRA
- 4:00PM FEATURING KARROUHAT**
- 5:00PM CELEBRATING 25 YEARS OF EXCELLENCE**
EMIRATES YOUTH SYMPHONY ORCHESTRA
- 7:00PM SPINNING TUNES IN THE CITY OF DUNES WITH DJ TRINA**
- 9:00PM LIVE: ISLAND AFTER**
- 10:00PM THE RECIPE X TAC X DJ BROOKLYN**

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THURSDAY

THE CIRCLE STAGE

(ONLY WITH INDUSTRY ARENA PASS)

- 11:30AM FACEBOOK: SOCIAL VIDEO, THE CONTENT OF OUR LIVES**
FARES AKKAD - DIRECTOR OF MEDIA PARTNERSHIPS (MEAT), FACEBOOK
- 12:30PM BETWEEN THE LOCAL & THE GLOBAL:
REPRESENTATIONS OF THE MAINSTREAM & MARGINAL**
DR. DAVID TULLY - HEAD OF MEDIA DEPARTMENT, MIDDLESEX UNIVERSITY
- 1:30PM IN CONVERSATION WITH NOOR STARS**
MODERATOR: MIREILLE CHABAKJI - PRESENTER AT SMASHI TV
- 2:30PM MY JOURNEY FROM YOUTUBE TO HOLLYWOOD**
RAMI JABER - PRODUCER & ACTOR
- 3:30PM ELEVATING THE GAME INDUSTRY THROUGH INNOVATION & LOCALIZATION**
VINCENT WANG - GM OF GLOBAL PUBLISHING DEPT., HEAD OF PUBG MOBILE, TENCENT GAMES
- 3:50PM GLOBAL AND MENA GAME MARKET REPORT**
TOM WIJMAN - SENIOR MARKET ANALYST, NEWZOO
- 4:30PM THE BEAUTY OF FAILURE: CONFESSIONS OF A BRAND STORYTELLER**
DANISH FARHAN - CEO, XISCHE
- 5:15PM IN CONVERSATION WITH LIZA KOSHY**
MODERATOR: KHALID AL AMERI

THE ALFAN SHOWCASE STAGE

(ONLY WITH INDUSTRY ARENA PASS)

- 11:00AM CALL FOR CONTENT - VIDEO PITCH**
- 1:00PM HUMANIZING BEAUTY - MAKING BEAUTY A SOURCE OF PLEASURE NOT PRESSURE**
KANCHANA MOODLIAR - BUSINESS HUMANIZER, INNATEMOTION
- 2:00PM WHY CREATORS FROM THE ARAB WORLD ARE NOW BROADCASTING LIVE AT LINE LIVE?**
JINA JEEHYUN CHO & NEVEN - LINE LIVE
NAZ - YOUTUBER
- 3:00PM PIRACY IN THE DIGITAL AGE... WHY IT MATTERS TO YOU**
AHMED ABBAS - FOUNDER, DIGISAY EGYPT
- 4:00PM DISRUPTING THE NARRATIVE: HOW COMPELLING STORYTELLING AND PUSHING THE
CREATIVE ENVELOPE CAN TRANSFORM ANYONE'S STORY**
LEA BADRO HAMADEH - PARTNER & PRODUCER, BLINK STUDIOS
- 5:00PM LET ME TELL YOU A STORY**
PEGAH GHAEMI - AWARD-WINNING WRITER, DIRECTOR & PRODUCER

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12:00PM HOW ARE WOMEN CHANGING THE MEDIA LANDSCAPE?

1. SARAH AL JARMAN - GENERAL MANAGER, DUBAI TV
2. SAFA SROUR - DIGITAL INFLUENCER
3. PEGAH GHAEMI - WRITER, DIRECTOR & PRODUCER
4. ASALA MALEH - DIGITAL INFLUENCER

MODERATOR: NYREE MCFARLANE - HEAD OF WEEKEND & CULTURE, THE NATIONAL

1:00PM HOW TO DRIVE THE BEST ROI FROM SOCIAL PLATFORMS?

1. ANAS MARWAH - DIGITAL INFLUENCER
2. KHALED ZAATARAH - CEO, 360 VUZ

MODERATOR: MOHAMMAD FATTAL - FOUNDER & CEO, ALFAN GROUP

2:00PM THE BUSINESS BEHIND THE MUSIC

1. CLAUDIUS BOLLER - MANAGING DIRECTOR MEA, SPOTIFY
2. MIKE FAIRBURN - GENERAL MANAGER, SONY MUSIC ENTERTAINMENT ME
3. AHMED NURENI - VP BUSINESS DEVELOPMENT, QANAWAT
4. DJ BLISS - THE MIDDLE EAST'S PREMIER DJ

MODERATOR: NIMI MEHTA - CONTENT CREATOR & RADIO HOST, CHANNEL 4 RADIO

3:00PM INSIDE THE DIRECTORS LOCKER ROOM

1. MUSTAFA ABBAS - AWARD-WINNING EMIRATI WRITER & DIRECTOR
2. JAC MULDER - FILM DIRECTOR & WRITER
3. SALMA AZZAM - DIRECTOR & WRITER

MODERATOR: WILLIAM MULLALLY - WRITER & FILM CRITIC

4:00PM FUNDING TO FRUITION: HOW TO RAISE FUNDS & LEVERAGE FINANCE

1. RAMI JABER - PRODUCER & ACTOR
2. RESHEL SHAH KAPOOR - DOCUMENTARY FILM DIRECTOR & PRODUCER

MODERATOR: MIRANDA DAVIDSON - CASTING DIRECTOR & FOUNDER, MIRANDA DAVIDSON STUDIOS

5:00PM THE FUTURE OF THE GAME INDUSTRY AND ITS ECOSYSTEM

1. JIM LIU - EXPERT LECTURER, TENCENT INSTITUTE OF GAMES
2. VINCENT WANG - GM OF GLOBAL PUBLISHING DEPT., HEAD OF PUBG MOBILE, TENCENT GAMES
3. RAFED SALEM - HEAD OF LOCALIZATION, RIOT GAMES
4. DR. HC LIM - ASSISTANT PROFESSOR, UOWD

MODERATOR: TOM WIJMAN - SENIOR MARKET ANALYST, NEWZOO

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THE CANON STUDIO

- 2:00PM HOW TO ENGAGE WITH VIDEO**
VIT KODOUSEK, SQUARE MOTION
- 3:30PM CONTENT FILMMAKING & VIDEO BLOGGING**
MUHAMMAD AL NUHASI, CANON
- 5:00PM ANGHAMI FOR ARTISTS: THE SCIENCE BEHIND THE PLATFORM**
MARK ABOU JAOUDEH, ANGHAMI
- 6:00PM GUERRILLA FILMMAKING**
HASAN ASLA, CANON

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THURSDAY

CINEMA

- 12:30PM FROM DIGITAL TO CREATING AN ARTIST CAREER**
ABDULRAHMAN ALMREASY, QANAWAT & RAMI ZEIDAN, TIKTOK (ARABIC)
- 2:00PM MAKR SHORT FILM SCREENING + Q&A**
MOHAMMED AHMED, LEAD ACTOR
- 3:00PM I AM YAZIDI SCREENING + Q&A**
PEGAH GHAEMI, FILMMAKER
- 4:00PM GOD CHILDREN SCREENING + Q&A**
RESHEL SHAH KAPOOR, FILMMAKER
- 5:30PM POWER OF VIDEO TECHNOLOGY: JOIN THE SCREENING TO DISCUSS HOW TECHNOLOGY ENHANCES VIDEO-INTERACTIVITY + Q&A**
FABIAN DAGOSTIN - CEO, STREET LIFE
- 6:30PM CONVERGENCE OF MEDIA - WHY THE MIDDLE EAST DESERVES TO HAVE ITS STORIES TOLD**
IN CONVERSATION WITH REGIONAL INDUSTRY LEADERS
- 7:30PM EMIRATI CINEMA IN FOCUS: MUSK (UAE CINEMA)**
PRESENTED BY CINEMA AKIL
- 9:30PM EMIRATI CINEMA IN CONVERSATION WITH MOHAMMED AL HAMMADI**
PRESENTED BY CINEMA AKIL
- 10:00PM LATE NIGHT HORROR: DACHRA (GULF PREMIERE, TUNISIA)**
PRESENTED BY CINEMA AKIL